

The Distinctiveness of Management Development Institute for grant of Institution Deemed to be University under 'Distinct' Category (Existing)

The Management Development Institute (MDI) was set up in 1972 to meet the strategic requirement of the training activities of executives of public and private sectors, banking institutions and entrepreneurs. It was a unique model where the initiative of Industrial Financial Corporation of India (IFCI) was supported by the Government of India, Ministry of Finance and Kreditanstalt fur Wiederaufbau (KfW), Germany, an international organisation that works together with its partners in developing countries in order to identify projects/programmes which promote sustainable development. In 1977, the Development Banking Centre started the first sectoral project funded by financial institutions in MDI.

Pioneering Institution in Executive Education in India

MDI had pioneered the full-time Executive Graduate Programme in Management in 1987, now known as Post Graduate Diploma in Management (National Management Programme) - PGDM (NMP). The flagship full time residential programme, sponsored by the Department of Personnel and Training, Government of India was tailored for the need of Officers of the Government of India and Public Sector organizations. Over the years, MDI has diversified its operations and has transformed itself as a leading integrated Business School of the country.

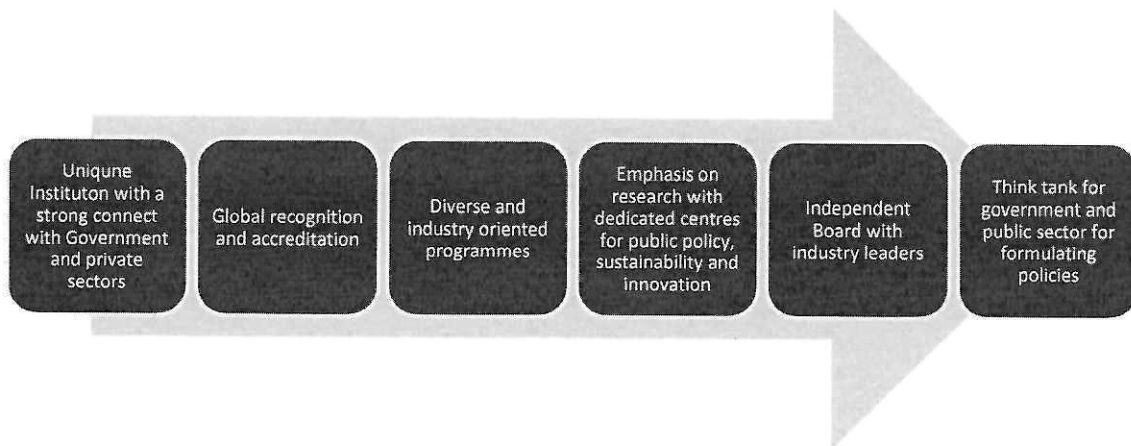
Diversification in Academic Programmes in Management

The first batch to enrol for the flagship PGDM programme at MDI, Gurgaon was in 1994 and it quickly emerged as one of the most sought-after B-Schools in India in a very short span of time because of its high standards. MDI was initially set up as an institution to nurture and pursue public policy and those strong roots are still vibrant in MDI through its academic and outreach activities. MDI keeps reinventing itself regularly to keep pace with changing times by offering a diverse programme to meet the challenges of global industry.

Attributes of Distinctiveness of MDI for deemed university status

The distinctiveness of MDI as one of the reputed Institution of Management Education in the country primarily lies on the following six pillars depicted below:

Figure 13 Attributes of Distinctiveness of MDI



These attributes make MDI Gurgaon a distinctive and highly competitive institution in the field of management education, preparing its graduates for complex global business environments.

Tailored Management Programmes for All India Service (AIS) Officers and Group-A Officers as midcareer opportunities. MDI's tailored programmes in Public Policy and Management for government and public sector officers is specifically designed for officers from the All-India Services and Group-A officers from Central and State governments. This programme had greatly helped the Government sector in creating a pool of government officers who are trained in policy formulation, implementation, and public administration, making them better equipped to handle national priorities. The MDI, thereby contributed immensely for nation building.

MDI's advanced management programmes (AMP) contribute to strengthening leadership across public and private sectors, aligning with India's goal of building managerial capacity for development and economic progress. Management Development Institute is well-positioned to meet India's strategic needs and support government initiatives in several impactful ways.

MDI's commitment to sustainability and environmental management aligns with India's objectives of promoting green growth and sustainable development. Programs focused on sustainability, corporate social responsibility, and environmental governance equip professionals to implement practices that support the Government and public policy for the common good.

Innovation and entrepreneurship are one the focus areas of MDI which aligns with India's goals of fostering a startup ecosystem and encouraging economic self-reliance. Programs that integrate entrepreneurship, technology, and business innovation can produce graduates who contribute to India's economic growth, support government initiatives and drive job creation, especially in emerging tech-driven sectors.

MDI through its academic and specialized programmes has been addressing some of India's most pressing strategic needs, fostering a skilled workforce and developing solutions that align with government priorities in public administration, economic development, and sustainability. MDI because of its proximity to Delhi has been catering to the educational needs of the population of Delhi NCR for the last four decades with high quality management education and thereby strengthening the hands of Government.

The MDI always ensured that its programmes meet the present and future needs of the industry and government sector. But the MDI has been a standalone management institution with its distinctive management related programmes.

One of the major distinctiveness of the proposed MDI Deemed to be University will be innovative management education for management of financial institutions. Some academic programmes in the fields of 'business analytics', 'decision science' and 'creative enterprise' will be unique, distinctive and futuristic.

All the academic programmes will have live immersion/internship with the industry and industry leaders will be roped in to mentor the students. Besides Departments imparting regular teaching, there will be 'Centres of Research' in the distinctive but diverse interdisciplinary fields of research.

The conferment of deemed to be University status to MDI under 'distinct category' (Existing) by UGC is expected to enrich its programme and will help diversification in allied fields. It is also expected to cater to the higher educational needs of the society and will give impetus to its further growth and contribution to the nation building.

Existing Academic Programmes

Management Development Institute, Gurgaon came into existence in the year 1972 and it started offering its first academic programme in 1994. MDI Murshidabad started offering academic programme from the year 2014. At present, MDI offers seven Postgraduate programme (PGP), one PGP through online and Fellow (equivalent to PhD) programme in Management at its Gurgaon campus. One PGPM, Fellow programme in Management and one Online PGPM at Murshidabad constituent unit.


There are over 1900 students on the rolls of MDI including its constituent unit with a combined intake of 1230 students including students enrolled in online programmes. The following academic programmes are being offered by MDI: -

(i) Management Development Institute, Gurgaon (academic year 2025-26)

S.No.	Name of the Programme	Year of Starting	Duration	Full time/Part time	Recognized granted by AICTE	Accredited by NBA	Intake approved
1	Post Graduate Diploma in Management- PGDM (Business Management)	1988	18 months	Full Time	Yes	No	60
2	Post Graduate Diploma in Management- PGDM	1994	2 Years	Full Time	Yes	Yes	360
3	Post Graduate Diploma - PGDM (Business Administration)	1999	2 Years	Full Time	Yes	No	60
4	Fellow Programme in Management	1999	3 Years	Full Time	Yes	No	20
5	Post Graduate Diploma - PGDM (Human Resource Management)	2004	2 Years	Full Time	Yes	Yes	120
6	Post Graduate Diploma in Management - PGDM (International Business)	2006	2 Years	Full Time	Yes	Yes	120
7	Post Graduate Diploma - PGDM (Public Policy and Management)	2006	18 Months	Full Time	Yes	No	30
8	Post Graduate Diploma in Management - PGDM (Online)	2022	2 Years	Online	Yes	No	180
9	Post Graduate Diploma - PGDM (Business Analytics)	2023	2 Years	Full Time	Yes	No	30
						Total	980 intakes

(ii) Management Development Institute, Murshidabad (academic year 2025-26)

S.No.	Name of the Programme	Year of Starting	Duration	Full time/Part time	Recognized granted by AICTE	Accredited by NBA	Intake approved
1	Post Graduate Diploma in Management-PGDM	2014	2 years	Full Time	Yes	Yes	180
2.	Fellow Programme in Management	2025	3 years	Full Time	Yes	No	10
4.	Post Graduate Diploma in Management - PGDM (Online)	2025	2 Years	Online	Yes	No	60
						Total	250 intake


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